



Pamela Teagarden, MAPP

Founder

TEAGARDEN GROUP

Talent as Commercial Advantage *Behavioral Psychology – Thought Leadership*

Pamela Teagarden works at the intersection of business and psychology, seeing the business drivers in behavior measurement and using them to ensure organizations get real results. Starting her career as a banker, and with the addition of post graduate studies in corporate behavioral psychology, she developed a ROI for people practices. She is certified in over 35 psychometric tools, partnering this with expert selection and use. She is recognized for making sense of data, marrying authentic behavioral strengths with good strategy, and communicating information in a simple, meaningful way.

For large organizations, through ***Authentum***, Pamela uses her understanding of, not only how to create and measure a business culture, but the relative importance of culture to productivity, the retention and the market-share in any business. The cultural information she gathers and communicates to her clients gives them a true sense of the way forward to success in their strategy, who to recruit, what learning is necessary and the systems that can be created, all built around the personal strengths of their people, creating an 'Authentic Organization', with metrics for success.

For equity funders and entrepreneurs, through her business offering at ***Architects of Business***, Pamela sits beside the leadership team or founders to create a blueprint of the culture that will give measurable competitive advantage, through their people. This provides a way forward through a crisis point for an entrepreneur and/or a translatable piece of behavioral due diligence to the strategy for the funding opportunity through to exit. It gives predictive information, including the ROI that can be attributed to the people in the investment.

For individuals, Pamela has a variety of offerings. Coaching for performance and development, and, specifically, to foster diversity in leadership at the next level, she founded a non-profit called the ***Soluna Institute*** for diversity that takes the conversation outside of any one corporate initiative, allowing the conversation to uncover trends and personal practices to bridge the gap, in an innovative way. She also co-organized ***Corpus Operis***, a global society dedicated to defining a new workforce for the next paradigm of work and innovation.

Having lived in Nizhnevartovsk, Moscow, London, Beijing, New York City, Washington DC, Dallas and St. Louis, Pamela has a diverse and global perspective on human capital. Her clients include Microsoft, ABN-Amro, PricewaterhouseCoopers, Yum Restaurants International, Royal Bank of Scotland, Morgan Stanley, Deloitte and Unilever, among others. She also works across small-to-medium companies, equity funders, entrepreneurs and individuals.

Pamela also serves on the Wall Street Journal Task Force on Women in the Economy and as faculty to the Global Thought Leadership Institute to the Fortune 100 on talent. She is a consultant, coach, published author, widely read blogger, and sought-after keynote speaker.